

Regarding issues caused by on-stream statements by our talents

Thank you for your continued support of Hololive Production.

We have received reports of Hololive talents Akai Haato and Kiryu Coco uttering inappropriate remarks on their respective live streams. We would first like to apologize to the fans and supporters for any inconvenience incurred by these incidents. We would also like to apologize for the delay in releasing this statement, as we had taken some time to confirm the details of the case.

After confirming the facts regarding the current situation with Akai Haato, Kiryu Coco, and other involved parties, it was determined that both had divulged confidential YouTube channel analytics information on their respective live streams, used said data for their own purposes, and made statements that were insensitive to residents of certain regions.

We are currently in the process of improving our compliance training for our talents, in line with our company guidelines. In this case, neither of the talents involved were found to have acted deliberately in causing these incidents. Even so, they still violated our guidelines and contractual obligations by divulging confidential information and making statements insensitive to certain nationalities. We also acknowledge that the talents were not sufficiently aware of their position and the level of influence they might have in their actions.

In light of this incident, due to their breach of company guidelines and contract, Akai Haato and Kiryu Coco will be suspending their talent activities for 3 weeks, and we will be ensuring that our guideline training is more thorough going forward. As their parent agency, we understand the significance of such a problem occurring as we were in the process of improving our guidelines training, and will continue to work with even greater care to ensure that such an incident does not happen again, and to earn the trust of our fans and everyone we work with.

We hope you will continue to support our company's talents.

September 27, 2020 (Sunday)

COVER Corporation

Motoaki Tanigo, CEO